



invest2innovate™

## Entrepreneurship Acumen and Training Consultant

at Invest2Innovate Pvt. Ltd.

Islamabad, Pakistan

[Invest2Innovate](#) (i2i) supports startup communities in growth markets, and has been operating in Pakistan since 2011. We believe that innovative communities are forming all over the world, but more fragile or nascent markets can disable and hinder that entrepreneurial growth. At i2i, we believe the next great innovators can and should come out of countries like Pakistan, Iran, and Nigeria, but need the resources and proper ecosystem to get there. That's where we come in.

i2i takes an ecosystem approach in our work. We don't believe you can drop an incubator or accelerator in a vacuum and expect to see success stories. i2i works with all stakeholders to not only support entrepreneurs, but also to encourage growth of internal innovation, facilitate access to capital, mitigate risk for investors/ supporting players and strengthen the policy environment for businesses in these countries. Most importantly, i2i works to guide ideas towards creating impact and balancing social wealth creation with economic wealth creation for sustainability and growth.

We are looking for an entrepreneurial and passionate go-getter to further support and expand our work in Pakistan. We are a small but committed team of professionals who are passionate about entrepreneurship, and particularly to help build out the ecosystem so as to give maximum support and information to all stakeholders involved. i2i's work culture is "*work hard, play hard*" - we believe in fun, collaboration & building community. The *Entrepreneurship Acumen and Training Consultant* should share our vision and demonstrate a positive and "can-do" spirit - we're looking for an experienced professional who has a strong background in program delivery, stakeholder management, content creation, innovation integration, and more.

This is a consultancy position of 6 months with a chance of extension in *Islamabad* starting in June 2021. If you think this sounds like you, please send your CV and cover letter at [armeen@invest2innovate.com](mailto:armeen@invest2innovate.com)

## Job Description

- Create and curate relevant and innovative content related to business growth and investment readiness for businesses and startups selected for i2i's programs
- Engage and interact with upcoming high growth entrepreneurs to provide business support and share learnings from i2i's vast entrepreneurial experience
- Understand and develop strategies/ systems around effective content creation and delivery, specifically with the increased dependency on virtual sessions
- Develop synergies with various ecosystem players, including other support organizations, mentors and investors
- Experience of program management and execution, stakeholder engagement, and experience in developing and /or delivering capacity building or training initiatives
- Work closely with i2i's CEO, Programs on the growth of business, overall business development, and new initiatives

## Qualifications

- 2-3 years of professional experience in gender mainstreaming, entrepreneurship, business development and/or investment readiness
- Experience in training delivery is preferred
- Experience coordinating communications activities, events or trainings & the development of marketing materials is an added benefit
- Knowledge and experience of Pakistan's growing startup space
- Knowledge of global startup and technology trends is an added plus
- Minimum Bachelor's Degree in Business, Communications, Marketing or relevant field

## Skills

- Gets things done - you have demonstrated that you perform tasks well and efficiently
- Disciplined & Professional - you are organized, can manage strict deadlines, and are dependable in terms of quality of work
- Self-starter and proactive - you have shown that you're willing to roll your sleeves up and get your hands dirty, and take initiative
- Positive & collaborative attitude - you are well-regarded and respected by your colleagues and friends and have an optimistic spirit about the work we do
- Multitasker - you can perform multiple tasks & roles at once and can manage time in an effective way
- Values community- finds purpose in disseminating knowledge to entrepreneurs & creating shared value.

- Fluent in English and Urdu--should be able to design and deliver content in both languages comfortably