



invest2innovate™

## Research Associate

at Invest2Innovate Pvt. Ltd.

Islamabad, Pakistan

Invest2Innovate has been operating in Pakistan since 2011, and since 2014, has released regular research and analysis on the country's burgeoning startup ecosystem to help mitigate this information gap – from the Pakistan Entrepreneurship Ecosystem Report, the most comprehensive landscape analysis of Pakistan's entrepreneurial environment, to the Investor Guide, a 101 guide for any local or foreign investor on how to invest in the country, to the E-Commerce Insights study, an analysis and study of Pakistan's rising e-commerce industry. i2i also releases monthly analysis via our Insights Newsletter on topics ranging from the implications of the Amazon acquisition of Whole Foods for Pakistan's e-commerce space, to the impact of the China-Pakistan Economic Corridor (CPEC) on the country's startup landscape. You can read our most recent edition on the renewable energy space in Pakistan [here](#).

Within our Insights Arm, i2i provides research, strategy and data-driven insights and business intelligence to help investors, stakeholders, and companies navigate Pakistan's complex environment, drive and grow their businesses, and further their overarching business and investor objectives in the country. A side from our research and data analytics work, i2i also operates two more verticals – *Incubate*, which provides entrepreneurial support via a 4-month accelerator program and *Invest*, which works to strengthen access to capital in growth markets, mainly through our local community of angel investors, and

We are looking for an entrepreneurial and passionate go-getter to further support and expand our work in Pakistan. We are a small but committed team of professionals who are passionate about entrepreneurship, and particularly to help build out the ecosystem so as to give maximum support and information to all stakeholders involved. i2i's work culture is "*work hard, play hard*" - we believe in fun, collaboration & building community.

Our new Junior Research Associate should share our vision and demonstrate a positive and "can-do" spirit - we're looking for an entry-level professional who has a strong background in research methodology and has some experience doing desk research. If you think this sounds like you, please send your CV and a cover letter to Ambareen Baig at [ambareen@invest2innovate.com](mailto:ambareen@invest2innovate.com).

**This is a full-time position in Islamabad beginning in August 2021.**

### Expected Experience

- Fresh graduates or individuals with up to 1 year of professional experience in qualitative and quantitative research methods.
- Experience with any of the statistical analysis softwares such as STATA, SPSS, Excel, R preferred.
- Experience with data collection, management and analysis.
- Experience with managing databases of different kinds.
- Understands how to maintain accurate records of data collected through interviews, questionnaires, etc.
- Knowledge of and experience in Pakistan's growing startup space would be an added benefit.
- Having knowledge of the global startups and technology trends would be an added benefit.

### Responsibilities

- Work closely with i2i's Insights Lead, on delivering on research projects, as well as maintaining relations with key existing and potential clients.
- Provide support on all research activities including desk research, survey design, field-research and on conducting and doing the logistical management around research activities such as focus groups, interviews and more.
- Coordinate collection and verification of data (qualitative and quantitative, data sources) and other information for various Insights projects.
- Ensure that data collection is conducted in a timely manner. Undertake ongoing quality assurance of the data and information
- Maintain relations with key stakeholders in the startup ecosystem such as investment ventures, startups, accelerators and incubators to get up-to-date information on investment and startup activity relevant to i2i's Insights work.
- Maintain and update i2i's investment activity database, startup ecosystem maps, i2i's Deal Flow Tracker, etc .
- Work closely with i2i's CEO and Team Leads on the growth of new business, overall business development, and new initiatives.
- Be able to work on proposals for further research projects and grants.

### Needed Qualities

- Get stuff done - you have demonstrated that you perform tasks well and efficiently.
- Critical-thinker - you have a track record of looking at and analyzing problems/information critically, identifying patterns and forming your own judgement on a given subject.
- Self-starter - you have shown that you're willing to roll your sleeves up and get your hands dirty, and take initiative.
- Positive & collaborative attitude - you are well-regarded and respected by your colleagues and friends and have an optimistic spirit about the work we do.
- Multi-tasker - you can perform multiple tasks and roles at once and can manage time in

an effective way.