

The Pakistani startup ecosystem continues its record-breaking run as startups raise more in Q1(2021) than in Q1 last year.



INVESTMENT RAISED BY PAKISTANI STARTUPS

\$19.26M

13

Raised by Pakistani startups in Q1(2021)

Deals made in Q1(2021)
→ Amounts for 4 deals remain undisclosed

AMOUNT RAISED V. NUMBER OF DEALS



SHIFT IN INVESTMENT TOWARDS FINTECH

AMOUNT RAISED BY STARTUP SECTORS



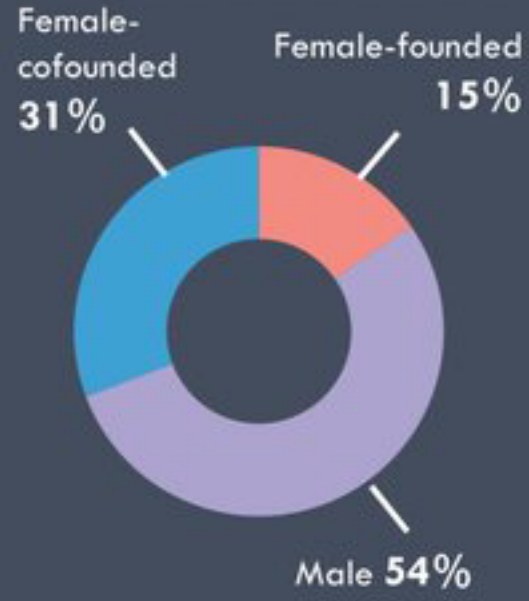
\$7.2M+

Raised in 2021 so far by Fintech startups like **SadaPay** & **SafePay**. This is in line with the 2020 trend, where FinTech startups (**\$12.6M**) accounted for ___% of the total investments.

Q1 (2021) has been record breaking for Pakistani startups. **Sehat Kahani** raised **\$1M** in **Pre-Series A**, the highest amount ever raised by a female-founded startup at this stage. **Sadapay** (**\$7.2M**) raised the highest amount at **seed** stage till date, the record was briefly held by **Bazaar** (**\$6.5M**) earlier this quarter for the same stage

\$1M+ RAISED BY FEMALE-FOUNDED STARTUPS

In Q1(2021), 2 female-founded startups raised investment compared to 3 female-founded startups last year. One of the 2 deals in 2021 accounted for \$1M, while the other deal amount is undisclosed.



SECTORS AMOUNT RAISED (IN USD) BY STAGE OF INVESTMENT



INCREASING INTEREST FROM INTERNATIONAL INVESTORS

SadaPay raised Pakistan's highest seed round, led by Recharge Capital

\$18.85M

INVESTED BY INTERNATIONAL INVESTORS IN PAKISTANI STARTUPS IN Q1(2021)