

The Pakistani startup ecosystem continues to reach new highs. By end of Q2 2021, startups in Pakistan have raised more funding (nearly double) than all of 2020 (\$65.6M)



INVESTMENT RAISED BY PAKISTANI STARTUPS IN Q2 (2021)

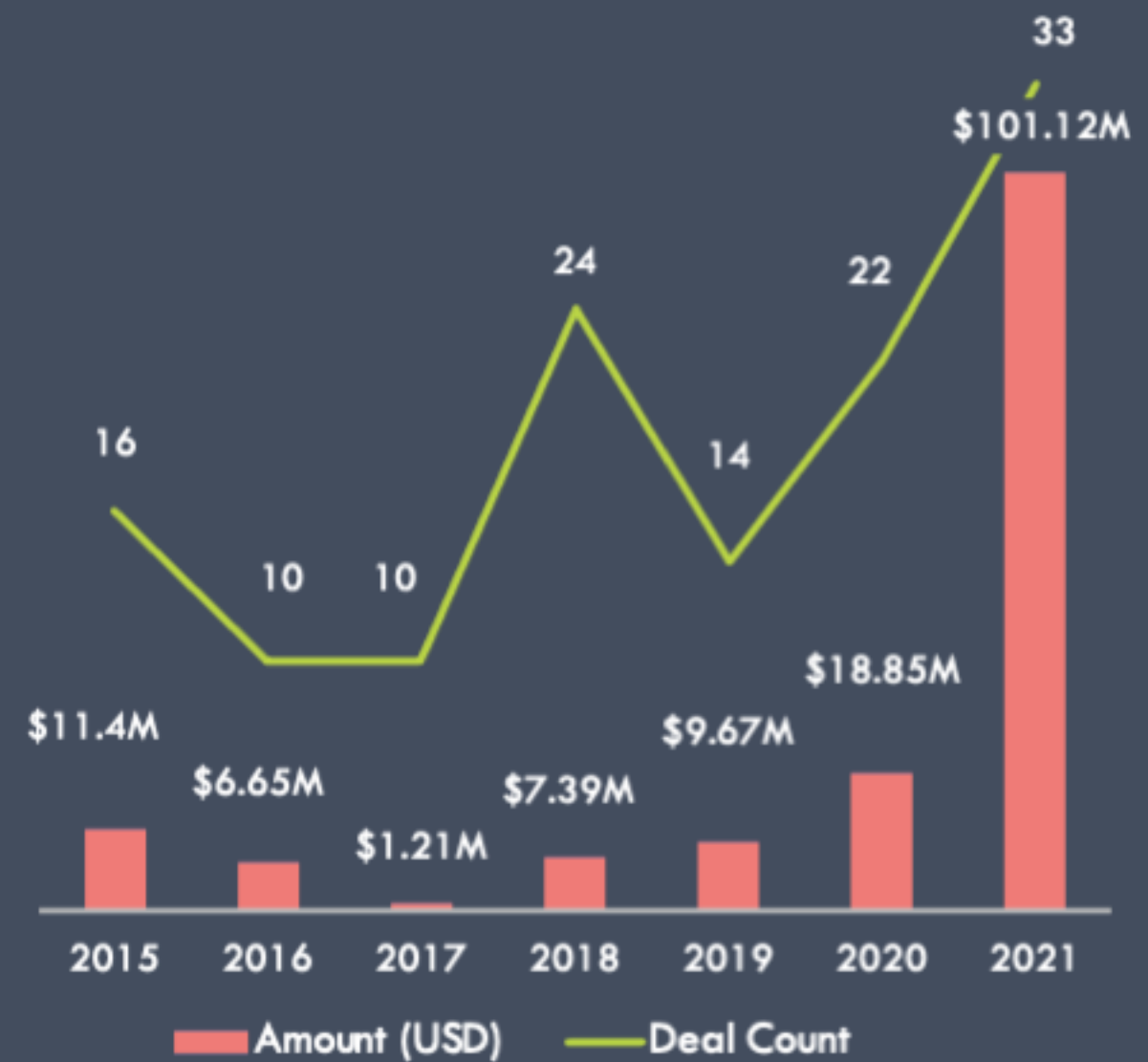
\$81.73M

Raised in Q2 (2021)

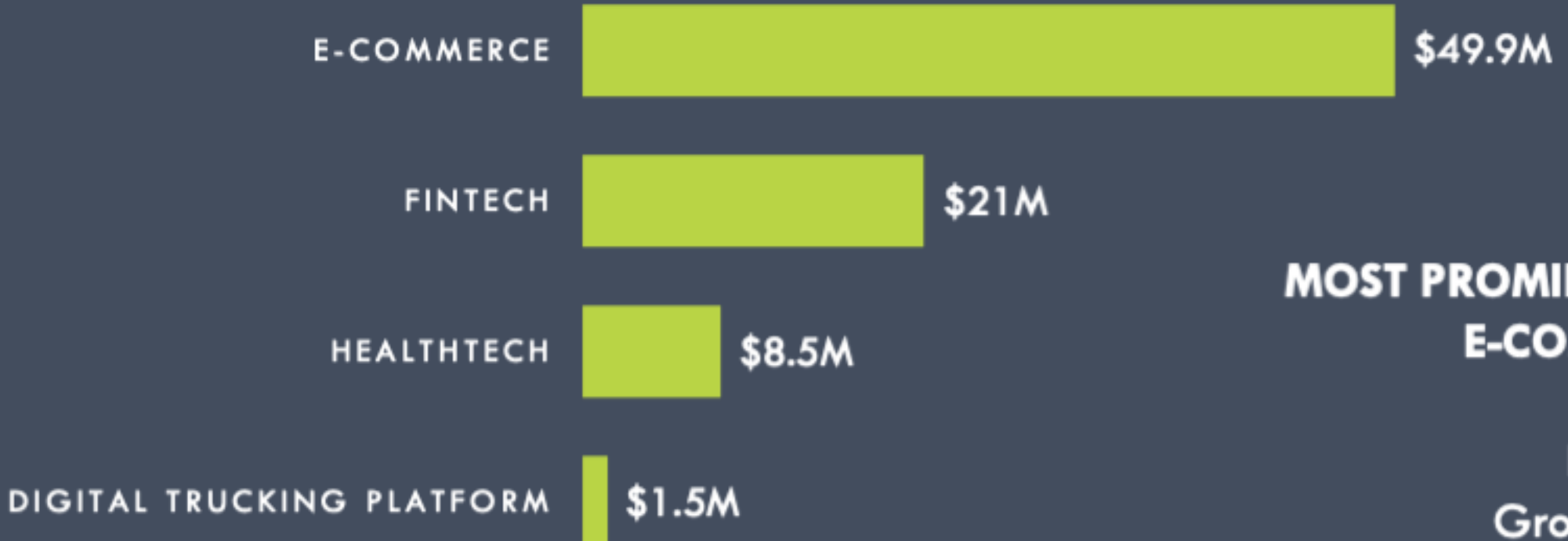
\$101M

Raised in 2021 (YTD)

AMOUNT V. DEAL COUNT | Q1 & Q2



TOP FUNDED SECTORS | 2021 (Q2)



SHIFT IN INVESTMENT TOWARDS E-COMMERCE

MOST PROMINENT DEALS IN E-COMMERCE IN Q2

- Tajir | \$17M
- Retailo | \$6.7M
- GroceApp | \$5.2M
- Jugnu | \$3M

AVERAGE TICKET SIZES | 2021 Q2

E-commerce Versus Fintech



MOST PROMINENT DEALS IN FINTECH IN Q2

- dTrade | \$6.4M
- TAG | \$5.5M
- KTrade | \$4.5M
- Abhi | \$2M

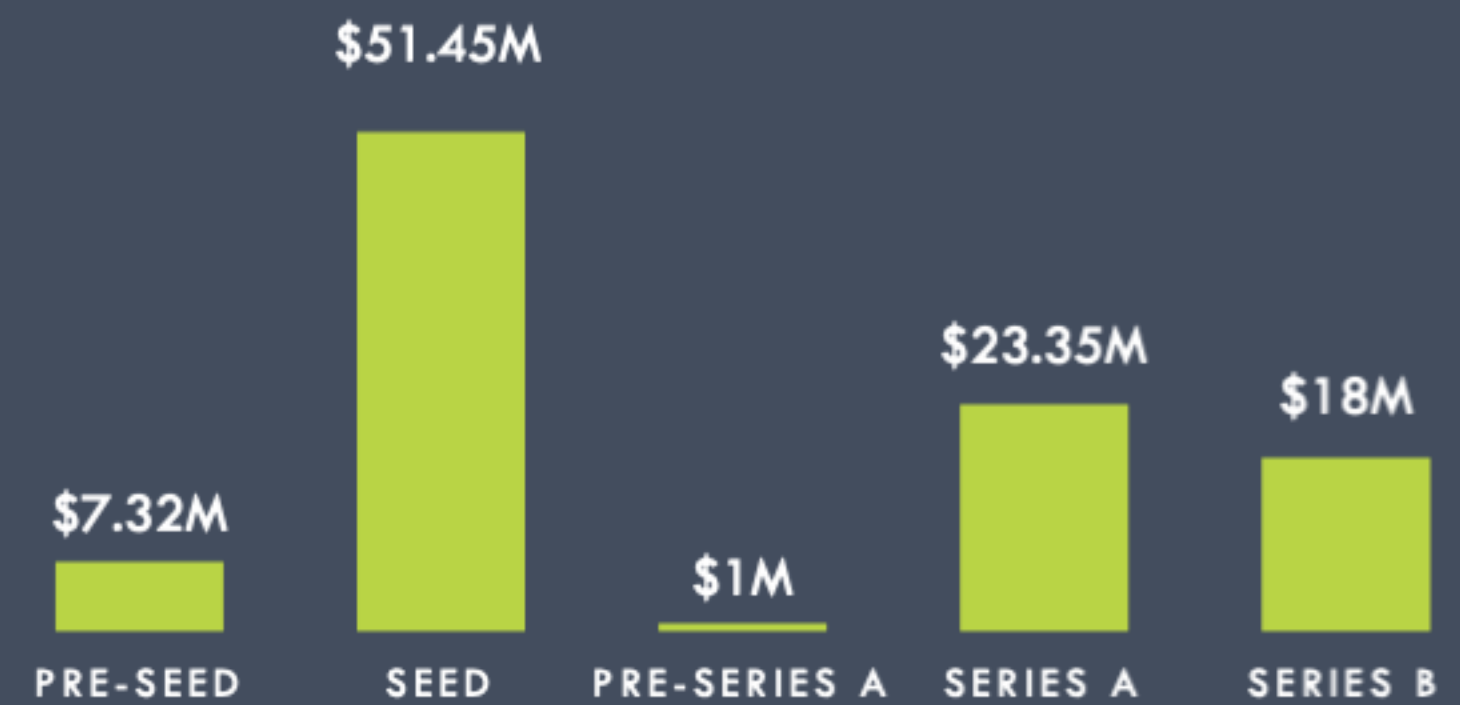
TOP 3 DEALS BY AMOUNT | 2021 Q2

\$17M
Series A

\$8.5M
Seed

\$6.7M
Seed

AMOUNT RAISED BY STAGE OF INVESTMENT | 2021 (YTD)



23 SEED STAGE INVESTMENTS

IN 2021 (YTD) record high deal count for seed stage from 2015 to present

\$51.45M

Raised in 23 seed stage deals in 2021 (YTD)